

> THIS FLOOD SEASON

Are your business assets **SAFE**?

WHEN FLOODS STRIKE

Are your assets **PROTECTED**?

Every year, floods wreak havoc on businesses. In the U.S. alone, 90% of disasters involved flooding, causing over \$54 billion in damage annually. Populated areas packed with businesses like yours are at a disproportionate risk to the danger. What can you do about it? DisasterAWARE Enterprise Floodcast technology is revolutionizing flood risk monitoring.



Flooding By The Numbers

Floods are the most common natural disaster in the world, but without the right tools to monitor them, flood awareness is difficult.



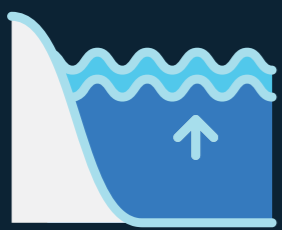
98%

Counties in the USA impacted by flooding.



60%

of the continental US at high risk for flooding.



25%

Chance of your assets being flooded in high-risk areas.



39%

of business owners have an emergency plan in place, and most of them do not account for flood damage.



1 in 4

businesses closed by a flooding event never re-open.

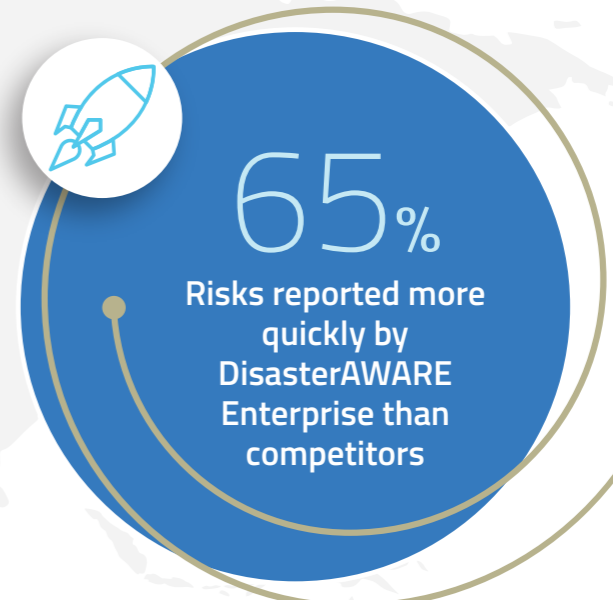
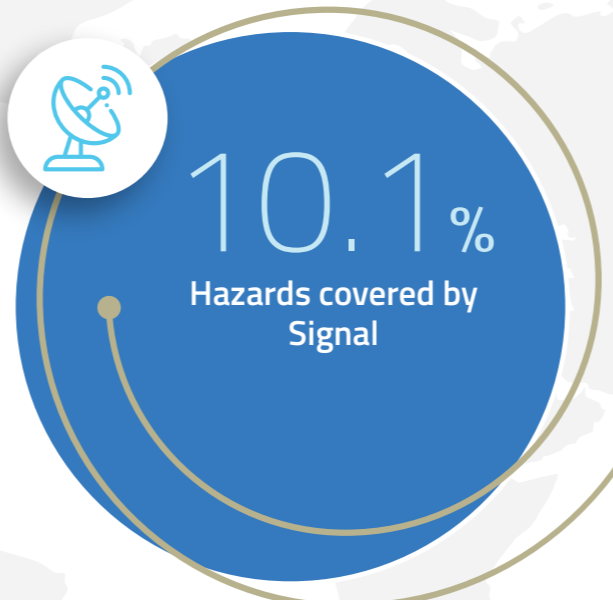
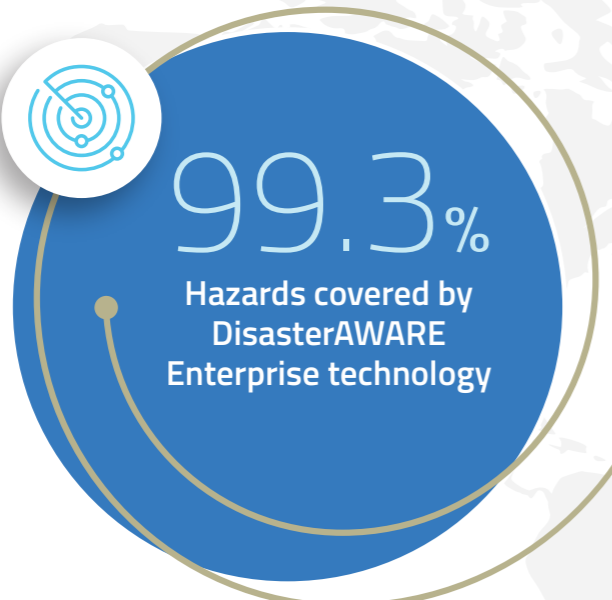
\$1 Billion

Cost of flood damage to Toshiba and Western Digital HDD factories in 2011.



Flood Monitoring

Businesses can effectively guard against floods using the DisasterAWARE Enterprise Risk Intelligence Platform integrated with Floodcast technology.



DisasterAWARE Enterprise reports floods automatically in real-time using a broad set of sources, giving you superior data for making life-changing decisions.



- > **Area potentially affected**
View the area potentially affected by a flood and whether your asset is in danger.
- > **Capital exposed**
DAE calculates the estimated financial damages to the area's economy, broken down by category.
- > **Population exposed**
View the human population threatened by a flood risk broken down by age and location demographics.
- > **Flood forecast**
Check accurate flood forecasts for the next 4-5 days and set alerts for dangerous conditions.

How to Protect Your Assets Before a Flood

01

Use DisasterAWARE Risk Intelligence Platform to create geographic SmartAlert Circles around your assets. If a flood risk threatens your assets, you'll be alerted via email and SMS.

02

Check historical flooding data about your area to assess future danger and trends using the Floodcast data layer. Avoid keeping assets in high-risk areas.

03

Monitor hazard briefs for active floods with DisasterAWARE Enterprise Exposure Models. Detailed reports display real-time data on hazards and impact to both human and capital assets.